



# ALESSANDRIA



**A city for all**



Municipality of Alessandria - Italy  
ACCESS CITY AWARD 2016



## ALESSANDRIA – CITY IDENTITY

NAME: **Alessandria**

COUNTRY: **Italy**

POPULATION: **94.125**

SPECIFIC MARKS:  
**Without barriers**

DREAM:  
**Becoming a city for all!**



Meier Bridge



Municipality of Alessandria



Military Citadel



## ACCESSIBILITY OF BUILT ENVIRONMENT AND PUBLIC SPACES



### Work in progress for an accessible city:

- PISU-FESR – Integrated Plan of Urban Development :  
€ 6.7 million of investments on 131.500 m<sup>2</sup> for 12 yards

Examples...

- ✓ Construction of Meier bridge with separate pedestrian path
- ✓ Removal of architectural barriers on 5 important access routes to the town
- ✓ Rehabilitation of the Palace of Sport area and the Italy Park
- Regeneration of Santa Maria di Castello Square
- Adjustment of the Marengo Museum structure and activation of the hosting space "Mommy Point"
- Realization of "The Sensory Garden" and the Athletic Track at Borsalino Rehabilitation Centre



## ACCESSIBILITY OF BUILT ENVIRONMENT AND PUBLIC SPACES

### Alessandria TODAY...



Santa Maria di Castello Square



Italy Park



Monferrato Avenue



### ... Alessandria TOMORROW!



## ACCESSIBILITY OF BUILT ENVIRONMENT AND PUBLIC SPACES

### First results:



Monferrato Avenue pedestrian path



The Sensory Garden



Athletic Track



## ACCESSIBILITY TO TRANSPORTATION AND RELATED INFRASTRUCTURES

### Measures already taken

#### Alessandria Railway Station :

- 6 lifts
- Underpass with tactile map
- Podotactile routes





## ACCESSIBILITY TO TRANSPORTATION AND RELATED INFRASTRUCTURES

### **ATM, municipal public transport society:**

Purchase of public accessible transportations:

- 2 touring buses
- 5 urban buses (8 meters)
- 3 buses for the transport of 6 wheelchairs disabled





# ACCESSIBILITY TO INFORMATION, COMMUNICATION AND NEW TECHNOLOGIES

## Municipal Plan for accessible communication

Work in progress

Restyling of the municipal website

✓ Disability Manager Office



✓ Hermes Emergency Call Service

✓ Assistive Domotic : domotic house

for rehabilitation,

Borsalino Rehabilitation Centre

Enabling: event on the new technologies

for disabilities

Eldy: computer made easy

✓ Genny Mobility promotion

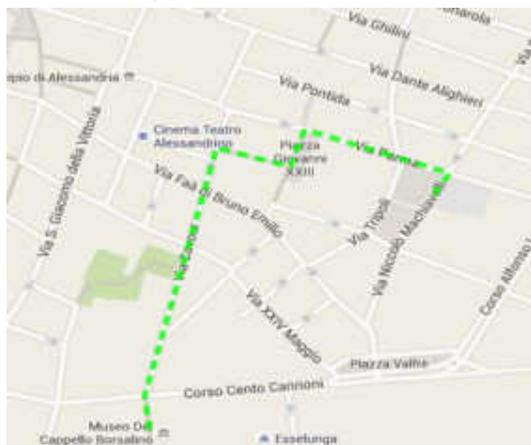


25-26 September 2015

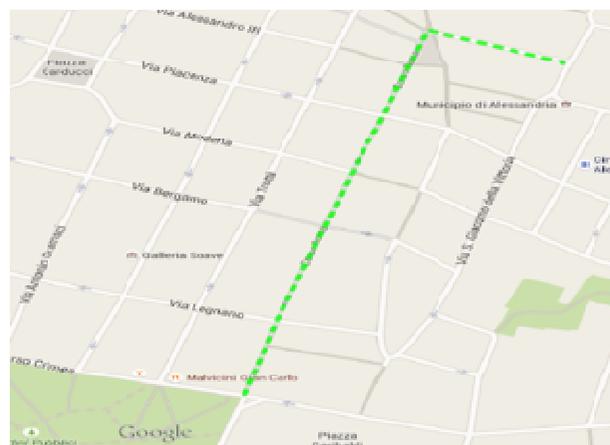
September 2015  
June 2016



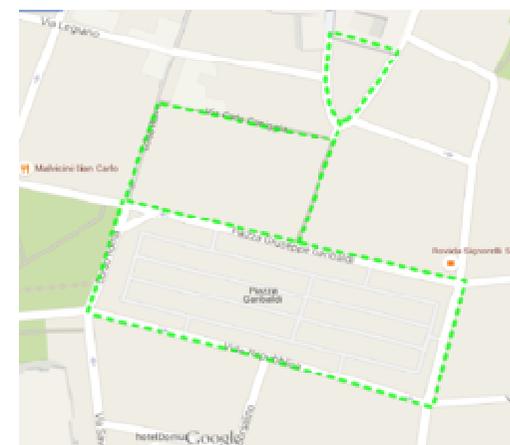
## ACCESSIBILITY TO PUBLIC FACILITIES AND SERVICES



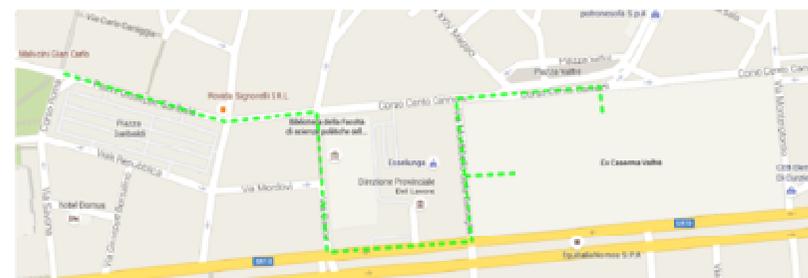
Cultural Route



Alé Chocolate Route



Street Market Route



Barracks Valfré Route

Mapping of architectural barriers in public spaces, artistic, religious and cultural places and retail and catering businesses of the city (2015)



## ACCESSIBILITY TO PUBLIC FACILITIES AND SERVICES

**Public spaces accessible, AT LAST!**



The Railway Station



Moccagatta Stadium



## OWNERSHIP / LEVEL OF COMMITMENT

**Alessandria, full speed ahead!**



*“Alessandria has to become a city where the needs may find substantive responses, where solidarity, assistance, prevention, integration are ways of normal living”*

(Updating the mandate of the Mayor–August 2015)

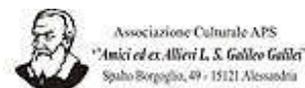


## INVOLVEMENT OF PERSONS WITH DISABILITIES AND RELEVANT PARTNERS

Some of our friends...



un mondo libero dalla SM





## INVOLVEMENT OF PERSONS WITH DISABILITIES AND RELEVANT PARTNERS

### Some of our initiatives FOR WORK

- Quarterly stages for students with disabilities at DM office
- Erasmus Project for disabled, in partnership with the University of Eastern Piedmont
- Work stages for students with disabilities in partnership with 40 local enterprises
- Semiannual work experience grant for the mapping of architectural barriers in the city
- Employment of National Civil Service participants for the assistance of the elderly
- IOlavoro – workshop for work placement with specific section for disabled (IOlavoroH)



DM Office



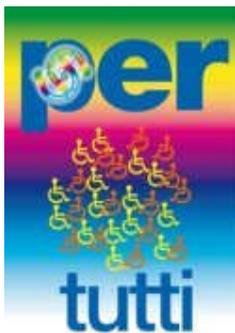
IOlavoro - 10-11/06/15



## INVOLVEMENT OF PERSONS WITH DISABILITIES AND RELEVANT PARTNERS

### Some of our initiatives FOR SPORT

- **Culture, sport, social integration:** conference (18/04/15 )
- **Let us embrace without barriers:** accessible race for children (10/05/15)
- **StrAlessandria for all:** municipal solidarity race (15/05/15)



- Free use of the Athletic Track at the Borsalino Rehabilitation Centre for disabled athletes

- Agreements with Sport Association for golf, nordic-walking, skiing



## INVOLVEMENT OF PERSONS WITH DISABILITIES AND RELEVANT PARTNERS

### Some of our initiatives FOR CULTURE

- **Let's educate Alessandria:** volunteers , also disabled, care for the municipal green areas
- **Star for a day:** Festival of inclusion (28/09/14 - 26/09/15)
- **Beach&Chic:** fashion show for all (3/07/15)
- **Everything for everyone:** radio broadcast (Monday, 8.30 - 9.15)
- **Readings on disabilities**





## INVOLVEMENT OF PERSONS WITH DISABILITIES AND RELEVANT PARTNERS

### Some of our initiatives FOR SCHOOLS



- The guide dog, a friend to all
- Simulations of physical and sensory disabilities
- Focus on people: 4 conferences for Secondary School and University students
- Virtual fines: teenagers detecting traffic violations that impede ambulation



## Public transportation



Railway Station

## Work placement



DM Office

## IMPACT

**Alessandria FOR ALL.**  
**We're improving in:**

## Urban mobility



Roma Avenue

Municipality of Alessandria - Italy  
ACCESS CITY AWARD 2016

## Participation



T. Michel Avenue

## Awareness



Borsalino Rehabilitation Centre



**WHY DOES YOUR CITY DESERVE THE AWARD?**

**Alessandria motto is**  
**DEPRIMIT ELATOS**  
**LEVAT ALEXANDRIA STRATOS**

Alessandria humbles the proud and exalts the humble



**Work in progress...!**

**ALESSANDRIA, a city for all**

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